

2-17-61

*James M. Sheppard*  
*Andre Dickens*  
*Michael Julian Bone*  
*John M. Trotter*  
*Walter R. ...*  
*Robert ...*  
*Clara ...*  
*Carl ...*  
*Mary ...*

AN ORDINANCE  
BY: COUNCIL MEMBERS ANDRE DICKENS & MICHAEL JULIAN BONE

AN ORDINANCE TO AMEND CHAPTER 28A (SIGN ORDINANCE) OF PART 16 (ZONING ORDINANCE) OF THE LAND DEVELOPMENT CODE OF THE CITY OF ATLANTA CODE OF ORDINANCES TO PROVIDE FOR ADDITIONAL SIGNAGE ON LARGE PRIVATE UNIVERSITY CAMPUSES; TO NOT REQUIRE A SIGN PERMIT TO SIGNAGE ON LARGE PRIVATE UNIVERSITY CAMPUSES WHEN SUCH SIGNAGE IS NOT VISIBLE FROM THE PUBLIC RIGHT OF WAY ; AND FOR OTHER PURPOSES.

WHEREAS, Chapter 28A (Sign Ordinance) of Part 16 (Zoning Ordinance) of the Land Development Code of the City of Atlanta Code of Ordinances currently regulates signs throughout the City; and

WHEREAS, private non-profit universities with a large physical campus have unique signage needs to direct frequent visitors, faculty and staff, and the general traveling public as they travel to and from and on their campus; and

WHEREAS, the City Council finds that allowing for modification from signage beyond that currently permitted in the O-I district for private universities with a large physical campus will assist frequent visitors, faculty and staff, and the general traveling public thereby contributing to the traffic safety in and around the campus.

NOW THEREFORE, THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA HEREBY ORDAINS AS FOLLOWS:

Section 1: City Code Sec. 16-28A.010(4) which governs the signs in the O-I (Office-Institutional) District and which reads as follows:

O-I (Office-Institutional) District. The following signs shall be permitted in the O-I (Office institutional) district:

- a. Number and Area of Signs: A maximum of one sign is permitted for each separate street frontage of each business establishment. Such sign shall not exceed 30 square feet in sign area.
- b. Setback: Signs shall be mounted flat to the wall of the building or not nearer than 20 feet to the street property line.
- c. Height of Signs: No freestanding sign shall be higher than 24 feet above ground level.
- d. Lighting of Signs: No sign shall be internally illuminated. No lighting shall be permitted which illuminates any area outside of the lot upon which said sign is located.
- e. Animated, Flashing, Changing Signs Prohibited: No animated, flashing, or changing signs shall be permitted.

- f. **Signs Extending Over Right-of-Way Prohibited:** No sign shall extend or project over any property line onto sidewalk or street right-of-way.
- g. **Billboard Signs Prohibited:** Billboard signs shall be prohibited.
- h. **Building Signature Signs:** Subject to the restrictions set forth in section 16-28A.007(p).

Is hereby amended to read as follows:

O-I (Office-Institutional) District. The following signs shall be permitted in the O-I (Office institutional) district:

- a. **Number and Area of Signs:** A maximum of one sign is permitted for each separate street frontage of each business establishment or building. Such sign shall not exceed 30 square feet in sign area. There is no limit on the number of freestanding signs identifying buildings or providing wayfinding at private universities with a physical campus of over 50 acres within city limits. Such signs shall not exceed 30 square feet in sign area and 8 feet in height, except hospital signs which shall not exceed 95 square feet in sign area and 15 feet in height.
- b. **Setback:** Signs shall be mounted flat to the wall of the building or not nearer than 20 feet to the street property line. Freestanding signs identifying buildings or providing wayfinding at private universities with a physical campus of over 50 acres within city limits shall not be nearer than 10 feet to the street property line.
- c. **Height of Signs:** No freestanding sign shall be higher than 24 feet above ground level.
- d. **Lighting of Signs:** Except for hospital signs at private universities with a physical campus of over 50 acres within city limits, no sign shall be internally illuminated. No lighting shall be permitted which illuminates any area outside of the lot upon which said sign is located.
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- h. **Building Signature Signs:** Subject to the restrictions set forth in section 16-28A.007(p).

Section 2: City Code Sec. 16-28A.008 entitled "Signs not requiring a permit" is amended to create a new subsection (8) to read as follows:

"(8) Signs not visible from the public right of way at private universities with a physical campus of over 50 acres within city limits.

*West Church*  
*Devereaux*  
*Shepard*

*Celia Holden*  
*Northwood*  
*Atlanta*

(Do Not Write Above This Line)

First Reading

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Referred To \_\_\_\_\_

FINAL COUNCIL ACTION  
 2nd  
 1st & 2nd Readings  
 Consent  
 V Vote  
 RC Vote

CERTIFIED

Committee _____ Date _____ Chair _____ Action _____ Fav. Adv. Hold (see rev. side) _____ Other _____ Members _____	Committee _____ Date _____ Chair _____ Action _____ Fav. Adv. Hold (see rev. side) _____ Other _____ Members _____
Refer To _____	Refer To _____

Committee _____ Date _____ Chair _____ Action _____ Fav. Adv. Hold (see rev. side) _____ Other _____ Members _____	Committee _____ Date _____ Chair _____ Action _____ Fav. Adv. Hold (see rev. side) _____ Other _____ Members _____
Refer To _____	Refer To _____

MAYOR'S ACTION

AN ORDINANCE TO AMEND CHAPTER 28A (SIGN ORDINANCE) OF PART 16 (ZONING ORDINANCE) OF THE LAND DEVELOPMENT CODE OF THE CITY OF ATLANTA CODE OF ORDINANCES TO PROVIDE FOR ADDITIONAL SIGNAGE ON LARGE PRIVATE UNIVERSITY CAMPUSES; TO NOT REQUIRE A SIGN PERMIT TO SIGNAGE ON LARGE PRIVATE UNIVERSITY CAMPUSES WHEN SUCH SIGNAGE IS NOT VISIBLE FROM THE PUBLIC RIGHT OF WAY ; AND FOR OTHER PURPOSES.

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 7/5/17  
 Referred To: Zoning  
 Date Referred \_\_\_\_\_  
 Referred To: \_\_\_\_\_  
 Date Referred \_\_\_\_\_  
 Referred To: \_\_\_\_\_

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BY: COUNCIL MEMBERS ANDRE DICKENS & MICHAEL JULIAN BONE

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**WHEREAS**, private non-profit universities with a large physical campus have unique signage needs to direct frequent visitors, faculty and staff, and the general traveling public as they travel to and from and on their campus; and

**WHEREAS**, the City Council finds that allowing for modification from signage beyond that currently permitted in the O-I district for private universities with a large physical campus will assist frequent visitors, faculty and staff, and the general traveling public thereby contributing to the traffic safety in and around the campus.

**NOW THEREFORE, THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA HEREBY ORDAINS AS FOLLOWS:**

**Section 1:** City Code Sec. 16-28A.010(4) which governs the signs in the O-1 (Office-Institutional) District and which reads as follows:

O-1 (Office-Institutional) District. The following signs shall be permitted in the O-1 (Office institutional) district:

- Number and Area of Signs: A maximum of one sign is permitted for each separate street frontage of each business establishment. Such sign shall not exceed 30 square feet in sign area.
- Setback: Signs shall be mounted flat to the wall of the building or not nearer than 20 feet to the street property line.
- Height of Signs: No freestanding sign shall be higher than 24 feet above ground level.
- Lighting of Signs: No sign shall be internally illuminated. No lighting shall be permitted which illuminates any area outside of the lot upon which said sign is located.
- Animated, Flashing, Changing Signs Prohibited: No animated, flashing, or changing signs shall be permitted.

- f. Signs Extending Over Right-of-Way Prohibited: No sign shall extend or project over any property line onto sidewalk or street right-of-way.
- g. Billboard Signs Prohibited: Billboard signs shall be prohibited.
- h. Building Signature Signs: Subject to the restrictions set forth in section 16-28A.007(p).

Is hereby amended to read as follows:

O-I (Office-Institutional) District. The following signs shall be permitted in the O-I (Office institutional) district:

- a. Number and Area of Signs: A maximum of one sign is permitted for each separate street frontage of each business establishment or building. Such sign shall not exceed 30 square feet in sign area. There is no limit on the number of freestanding signs identifying buildings or providing wayfinding at private universities with a physical campus of over 50 acres within city limits. Such signs shall not exceed 30 square feet in sign area and 8 feet in height, except hospital signs which shall not exceed 95 square feet in sign area and 15 feet in height.
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Section 2: City Code Sec. 16-28A.008 entitled "Signs not requiring a permit" is amended to create a new subsection (8) to read as follows:

"(8) Signs not visible from the public right of way at private universities with a physical campus of over 50 acres within city limits.

28

*Westchester Jones M. Sheehan*

*C. J. Sheehan*  
(Do Not Write Above This Line)

*May 10, 1957*  
*Atlanta, Ga.*

AN ORDINANCE TO AMEND CHAPTER 28A (SIGN ORDINANCE) OF PART 16 (ZONING ORDINANCE) OF THE LAND DEVELOPMENT CODE OF THE CITY OF ATLANTA CODE OF ORDINANCES TO PROVIDE FOR ADDITIONAL SIGNAGE ON LARGE PRIVATE UNIVERSITY CAMPUSES; TO NOT REQUIRE A SIGN PERMIT TO SIGNAGE ON LARGE PRIVATE UNIVERSITY CAMPUSES WHEN SUCH SIGNAGE IS NOT VISIBLE FROM THE PUBLIC RIGHT OF WAY ; AND FOR OTHER PURPOSES.

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 7/5/57  
 Referred To: Zoning  
 Date Referred \_\_\_\_\_  
 Referred To: \_\_\_\_\_  
 Date Referred \_\_\_\_\_  
 Referred To: \_\_\_\_\_

Committee Referred To Date _____ Chair _____ Referred To _____		First Reading Committee _____ Date _____ Chair _____ Referred To _____		FINAL COUNCIL ACTION <input type="checkbox"/> 2nd <input type="checkbox"/> 1st & 2nd Readings <input type="checkbox"/> 3rd <input type="checkbox"/> Consent <input type="checkbox"/> V Vote <input type="checkbox"/> RC Vote
Committee Date _____ Chair _____ Action Fav. Adv. Hold (see rev. side) _____ Other _____ Members _____		Committee Date _____ Chair _____ Action Fav. Adv. Hold (see rev. side) _____ Other _____ Members _____		CERTIFIED
Refer To _____		Refer To _____		
Committee Date _____ Chair _____ Action Fav. Adv. Hold (see rev. side) _____ Other _____ Members _____		Committee Date _____ Chair _____ Action Fav. Adv. Hold (see rev. side) _____ Other _____ Members _____		MAYOR'S ACTION
Refer To _____		Refer To _____		